

COMMUNICATION STUDIES (COMM)

COMM 0001. Fundamentals of Public Speaking

Units: 3

Prerequisite: Eligibility for ENGL 50 or ENGL N

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

An introduction to essential principles and skills of public speaking. Preparing, presenting, and critiquing several speech types, particularly informative and persuasive speeches - with emphasis on the selection and organization of supporting material, reasoning, audience adaptation, persuasive strategies and elements of delivery. Formal written outlines are required for all major speeches. (C-ID COMM 110) (CSU, UC-with unit limitation)

COMM 0002. Argumentation

Units: 3

Prerequisite: Eligibility for ENGL 1A

Hours: 54 lecture

A course in argumentation theory and practice including critical evaluation of claims, research, evidence, reasoning, refutation, and rebuttal. Basic principles of argument structure and case building are applied, both in written and oral form, in a variety of problem solving and debate situations. (C-ID COMM 120) (CSU, UC)

COMM 0003. Group Communication

Units: 3

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

Theory and practice in small group communication. Topics include dynamics of the small group communication process, individual accountability in groups, problem solving, conflict management, leadership, creative and critical thinking. Requires group and individual presentations and typed outlines. (C-ID COMM 140) (CSU, UC)

COMM 0005. Communication Experience

Units: 3

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

An introduction to concepts and skills needed for effective communication in a variety of contexts. Includes practical experiences in interpersonal, intercultural, and small group communication. Requires classroom public speaking. (CSU, UC-with unit limitation)

COMM 0006. Oral Interpretation of Diverse Literatures

Units: 3

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

Introduction to field of performance studies and issues of diversity through oral interpretation of literature. Through research, analysis and performance of poetry, prose, and dramatic works of diverse social and cultural groups, students gain insight into the role of voice, identity, and social justice in literature and performance. Focus on theories of interpretive performance, selection and analysis of literature for themes, audience analysis with attention to diversity, script writing, delivery, technique, solo and group performance events, and critical post-performance reflection and assessment. (C-ID COMM 170) (CSU, UC)

COMM 0007. Intercultural Communication

Units: 3

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

A study of research and theory of communication between cultures. Emphasis on knowledge, motivation, and skill to recognize and achieve competence in intercultural communication in a variety of contexts: academic, professional and personal. Topics of examination include historical influences of cultures, cultural patterns, societal perspectives, and contexts for theoretical and practical application of intercultural communication skills. (C-ID COMM 150) (CSU, UC)

COMM 0008. Interpersonal Communication

Units: 3

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

An investigation of the principles and theories of interpersonal communication. Analysis of the dynamics of one-on-one communication to improve competence. Areas of study include perception, self-concept, verbal and nonverbal communication, listening, conflict management, and relationship stages. (C-ID COMM 130) (CSU, UC)

COMM 0010. Survey of Communication Studies

Units: 3

Advisory: Eligibility for ENGL 1A

Hours: 54 lecture

An introductory survey of the communication field, covering the theoretical study of the development of communication and its interrelationship with society. Includes the history of communication study, communication theory, and an overview of interpersonal, intercultural, small group, public, and organizational communication, as well as how communication takes place through the fine arts and mass media. (C-ID COMM 180) (CSU, UC)

COMM 0012. Visual Communication

Units: 3

Also known as AAD 12

Hours: 54 lecture

Study of visual communication including design principles, aesthetics, visual perception, non-verbal messages, relationship to verbal communication, audience analysis, mass media and persuasion. Historical overview of visual media as well as current trends and technology. (C-ID JOUR 170) (CSU, UC)

COMM 0028. Independent Study

Units: 1-3

Designed for students interested in furthering their knowledge at an independent study level in an area where no specific curriculum offering is currently available. Independent study might include, but is not limited to, research papers, special subject area projects, and research projects. See Independent Study page in catalog. (CSU)

COMM 0031A. Introduction to Digital Filmmaking

Units: 3

Also known as AAD 79

Hours: 90 (36 lecture, 54 laboratory)

Introduction to principles, techniques and the terminology of video production and post-production. Guided classroom exercises and projects, including pre-production planning, video and audio recording techniques, remote (field) system set-ups and studio set-ups, lighting for single camera video shoots, and basic video editing and output. (CSU)

COMM 0070. Mass Communication: Media and Society

Units: 3

Formerly known as COMM 15

Hours: 54 lecture

Survey of mass communication and the interrelationships of journalism and media with society including history, structure, performance and journalistic trends in a digital age. Discussion of theories and effects, economics, technology, law and ethics, global media, media literacy, and social issues, including race, gender, sexuality, cultural diversity, the impact of media on the self, culture, social and political discourse. (C-ID JOUR 100) (CSU, UC)

COMM 0071. Newswriting and Reporting Techniques

Units: 3

Formerly known as COMM 21

Prerequisite: Eligibility for ENGL 1A

Hours: 54 lecture

An introduction to gathering, synthesizing/organizing and writing news in various journalistic and media styles across multiple platforms. Includes role journalists play in relating voice and agency, as well as evaluating legal issues and ethical implications. Introduction to the role of reporting and writing based on original interviews, story telling, and research to produce content and define context. Covers the history of journalism and the effects of mass communication and media on the self and broader cultures and society. (C-ID JOUR 110) (CSU, UC)

COMM 0072. Ethnographic Multimedia Reporting

Units: 3

Formerly known as COMM 30

Prerequisite: Eligibility for ENGL 1A

Hours: 54 lecture

Introduction to multimedia storytelling with a journalism emphasis. Techniques explored include use of video, photos, audio, animation, and text to convey interactive news and feature stories through the Internet and other electronic media. Also includes techniques in digital research, critical thinking, and synthesis. (C-ID JOUR 120) (CSU)

COMM 0078. KSCM: Media Practicum I

Units: 3

Prerequisite: Eligibility for ENGL 1A

Advisory: Completion of ENGL 1A with grade of "C" or better

Hours: 72 (36 lecture, 36 activity)

Application of the principles of Journalism and Communication Studies to develop work for distribution to a campus and community audience. Includes weekly assignments to access a variety of student media across multiple platforms, including print, podcast, radio, and online, to develop news and non-fiction feature products. Practical experience in visual communication, online setting, multimedia journalism and emerging mass-communication technologies. (C-ID JOUR 130) (CSU)

COMM 0079. KSCM: Media Practicum II

Units: 3

Prerequisite: Completion of COMM 78 with grade of "C" or better

Advisory: Completion with grade of "C" or better, or concurrent enrollment in ENGL 1B or 1C

Hours: 72 (36 lecture, 36 activity)

Intermediate student media practicum that regularly produces a news or feature non-fiction product with a communication and/or media emphasis by and for students and distributed to a campus or community audience. Includes weekly news assignments that provide practical experience in design/layout, visual, online, multimedia journalism, emerging technologies and performance. May include a variety of student media across multiple platforms, including print, broadcast, podcast, radio, and online. (C-ID JOUR 131) (CSU)

COMM 0095. Internship in Communication Studies

Units: 0.5-4

Designed for advanced students to work in an area related to their educational or occupational goal. Provides new on-the-job technical training under the direction of a worksite supervisor, allowing students to expand knowledge and skills in the chosen field. Mandatory orientation session and faculty approval to determine eligibility. Students may earn up to a total of 16 units in internship courses (any course numbered 95 and PDEV 94). (CSU-with unit limitation)