

COMMUNICATION STUDIES (COMM)

COMM 0002. Argumentation and Rhetorical Criticism

Units: 3

Prerequisite: Completion of ENGL C1000 with grade of "C" or better
Hours: 54 lecture

Argumentation and rhetorical criticism focuses on methods of critical inquiry, advocacy, and argumentative writing through the written and oral traditions. Students will refine and strengthen critical thinking skills necessary to identify, analyze, and evaluate communicative messages and arguments in a variety of forms. Theoretical components will introduce students to perspectives toward argument analysis to develop and use basic criteria for identifying and evaluating effective, ethical arguments. Significant emphasis will be placed on the sophistication of writing assignments surrounding argument and rhetoric producing at least 5,000 words for the semester. (C-ID COMM 120) (CSU, UC)

COMM 0003. Small Group Communication

Units: 3

Advisory: Eligibility for ENGL C1000
Hours: 54 lecture

The study of small group communication through the analysis and evaluation of communication theories. Includes planning and completing small group projects and presentations to implement problem-solving methods, conflict management, and decision-making to develop effective communication skills. (C-ID COMM 140) (CSU, UC)

COMM 0005. Communication Foundations

Units: 3

Advisory: Eligibility for ENGL C1000
Hours: 54 lecture

Introduction to communication theories, concepts, and effective communication skills for a variety of social contexts. Includes practical experiences and skill building in public speaking, interpersonal, intercultural, and small group settings. (C-ID COMM 115) (CSU, UC-with unit limitation)

COMM 0006. Performance of Diverse Literatures

Units: 3

Advisory: Eligibility for ENGL C1000
Hours: 54 lecture

Introduction to performance studies and issues of diversity and social justice with works that bring these issues to light. Through the analysis, selection, and interpretation of genres such as poetry, oral history, prose, humor, and drama, students deepen their appreciation for literature, gain skill in performance, and insight into the role of voice, identity, and social justice in spoken arts. Focus on critiquing performance in context with key concepts from the field. Includes analysis of literature for themes, script writing, delivery, and the co-production of solo and/or group performance events. (C-ID COMM 170) (CSU, UC)

COMM 0007. Intercultural Communication

Units: 3

Advisory: Eligibility for ENGL C1000
Hours: 54 lecture

Explores communication between people of different cultural communities both globally and locally. Intercultural communication is grounded within historical, political, organizational and interpersonal contexts that shape our individual interactions. This course focuses on intercultural communication theories and research to help students analyze identity, perception, conflict, and how power, privilege and oppression are perpetuated in societies. (C-ID COMM 150) (CSU, UC)

COMM 0008. Interpersonal Communication

Units: 3

Advisory: Eligibility for ENGL C1000
Hours: 54 lecture

The study of interpersonal communication through an examination of theory and research findings. This course investigates the application of the principles of verbal and nonverbal transactions, key interpersonal concepts, and the dynamics of communication in personal and professional contexts. (C-ID COMM 130) (CSU, UC)

COMM 0010. Communication Theory, Methods, and Practice

Units: 3

Advisory: Eligibility for ENGL C1000; completion with grade of "C" or better or concurrent enrollment in COMM C1000 or 5
Hours: 54 lecture

The study of human communication through hands-on research methods that serve as specializations to the field of Communication Studies. This course explores human communication patterns through an examination of critical approaches, key concepts, and founding theories. Students engage in original inquiry, research and data gathering, analysis and discovery. (C-ID COMM 180) (CSU, UC)

COMM 0012. Visual Communication

Units: 3

Also known as AAD 12
Hours: 54 lecture

Study of visual communication including design principles, aesthetics, visual perception, non-verbal messages, relationship to verbal communication, audience analysis, mass media and persuasion. Historical overview of visual media as well as current trends and technology. (C-ID JOUR 170) (CSU, UC)

COMM 0028. Independent Study

Units: 1-3

Designed for students interested in furthering their knowledge at an independent study level in an area where no specific curriculum offering is currently available. Independent study might include, but is not limited to, research papers, special subject area projects, and research projects. See Independent Study page in catalog. (CSU)

COMM 0031A. Introduction to Digital Filmmaking and Video Production

Units: 3

Also known as AAD 79 and PHOT 79
Hours: 90 (36 lecture, 54 laboratory)

Use of digital cameras for producing short form video projects. Introduction to principles, techniques and the terminology of video production and digital filmmaking. Guided classroom exercises and projects, including pre-production planning, storytelling, video and audio recording techniques, on-location set-ups and studio set-ups, lighting for filmmaking, and basic video editing and output. (CSU)

COMM 0070. Mass Communication: Media and Society

Units: 3

Advisory: Completion of ENGL C1000 with grade of "C" or better

Hours: 54 lecture

Focuses on the intersections of mass communication, media and society. This course examines the evolution of mass communication through modern media (modalities, content and trends), as well as the role of journalism in matters of ethics, perception, representation, and globalization. (C-ID JOUR 100) (CSU, UC)

COMM 0071. Newswriting and Reporting Techniques

Units: 3

Hours: 54 lecture

An introduction to gathering, synthesizing/organizing and writing news in journalistic style across multiple platforms. Students will report and write based on their original interviews, research, and storytelling to produce news stories. Experiences may include covering speeches, meetings and other events, writing under deadline and use of diversity and AP Style guides. Includes the role of journalists in democracies and relevant legal and ethical issues in reporting news for communities. (C-ID JOUR 110) (CSU, UC)

COMM 0072. Multimedia Reporting

Units: 3

Formerly known as COMM 30

Hours: 54 lecture

Introduction to multimedia storytelling with a journalism emphasis. Techniques explored include use of audio, video, photos, animation, and text to convey interactive news and feature stories through the Internet and other electronic media. The course also integrates skills in digital research, critical thinking, and synthesis. (C-ID JOUR 120) (CSU)

COMM 0073. Introduction to Public Relations

Units: 3

Advisory: Completion of COMM 71 with grade of "C" or better

Hours: 54 lecture

The principles and processes of the public relations (PR) field to include: goal setting, research and planning, designing messages for various media outlets, using social media for promotion, developing campaigns, communicating effectively in a crisis, analyzing publics, evaluating, and delivering public presentations as key spokespersons for organizations. Examine public relations techniques for business, public and nonprofit organizations. (CSU)

COMM 0078. Media Production I

Units: 3

Hours: 72 (36 lecture, 36 activity)

Media practicum that produces journalistic stories for campus, community, and online audiences. Students take on professional roles as various kinds of journalists and editors to report and publish work on digital platforms. Includes weekly news assignments, publication, and distribution through social media and audience engagement strategies. Practical experience in layout, writing or scripting news and feature stories, integrating original visuals and audio, multimedia journalism, and emerging mass communication technologies. Student-produced with student leadership. (C-ID JOUR 130) (CSU)

COMM 0079. Media Production II

Units: 3

Prerequisite: Completion of COMM 78 with grade of "C" or better

Advisory: Completion with grade of "C" or better, or concurrent enrollment in ENGL 1B or ENGL C1001

Hours: 72 (36 lecture, 36 activity)

Intermediate student journalism and media practicum that regularly produces a news or non-fiction feature product by and for students and distributed to a campus or community audience. Students take on leadership roles as editors and produce stories. Includes weekly news assignments that provide practical experience in design/layout, visual, online, multimedia journalism, emerging technologies, and performance. May include a variety of student media across multiple platforms, including print, broadcast, podcast, radio, and online. Student produced with student leadership. (C-ID JOUR 131) (CSU)

COMM 0095. Internship in Communication Studies

Units: 0.5-4

Designed for advanced students to work in an area related to their educational or occupational goal. Provides new on-the-job technical training under the direction of a worksite supervisor, allowing students to expand knowledge and skills in the chosen field. Mandatory orientation session and faculty approval to determine eligibility. One unit of credit is equal to 54 hours of work. Students may earn up to a total of 16 units in internship courses (any course numbered 95 and PDEV 94). (CSU-with unit limitation)

COMM C1000. Introduction to Public Speaking

Units: 3

Formerly known as COMM 1

Advisory: Eligibility for ENGL C1000

Hours: 54 lecture

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, rhetorical sensitivity, creative expression, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. (C-ID COMM 110) (CSU, UC-with unit limitation)