

# RECREATION MANAGEMENT (RECM)

## **RECM 0001. An Exploration of Recreation, Hospitality and Tourism Industries**

*Unit: 1*

Hours: 18 lecture

An exploration of the Recreation and Hospitality majors with an emphasis on degree options, career mapping, internship opportunities, job outlooks, occupational and professional requirements, pay ranges, and employer expectations. Students will get hands-on experience related to various Recreation, Hospitality and Tourism occupations and gain insight into job roles and responsibilities through guest speakers. (CSU)

## **RECM 0010. Foundations of Recreation, Parks, and Tourism Management**

*Units: 3*

Hours: 54 lecture

A foundational course focusing on the history, nature, scope and social aspects of leisure services in Western and international cultures. Includes philosophical and ethical issues as well as exploration of possible career paths. (CSU)

## **RECM 0020. Program Planning and Event Management**

*Units: 3*

Hours: 54 lecture

Theory, delivery systems and processes of program planning, implementation, and evaluation applicable to a variety of public and private agencies. Addresses programs that serve different age groups, interests and needs within a range of environments. Leadership for both professionals and volunteers presented in terms of their relationship to the human services field. (CSU)

## **RECM 0030. Leadership in Recreation, Parks, and Tourism Management**

*Units: 3*

Hours: 54 lecture

Leadership of recreation activities with emphasis on the social development and integration of individuals into group programs, mechanics of planning, techniques of presentation and a repertoire of social activities as tools of social recreation. (CSU)

## **RECM 0040. Leisure Aspects of the Hospitality Industry**

*Units: 3*

Hours: 54 lecture

Provide students with tools to review the structure and financial performances of the hospitality industry; food and lodging, resorts, tourism enterprises, attractions, and related operations. Focusing on orientation of customer service, cultural/economic trends, and career opportunities. (CSU)

## **RECM 0042. Recreation and Parks: Natural, Cultural and Heritage Resources**

*Units: 3*

Hours: 54 lecture

Examines the use of natural, cultural, and heritage resources for recreation, tourism and leisure purposes in a variety of settings under various agencies. Includes the study of various protected areas and facilities, including parks, forests, museums, and cultural sites and how they are influenced by social trends, conflicting use demands, agency responsibilities, environmental considerations, and fiscal implications. (CSU)

## **RECM 0070. Backpacking**

*Units: 2*

Formerly known as PHED 76

Hours: 54 (18 lecture, 36 activity)

Basics of minimum impact camping and wilderness safety with maximum personal comfort and enjoyment. Emphasizes "leave-no-trace" camping skills, wilderness navigation, shelter use and site selection, group dynamics and leadership. Students should be ambulatory and in good physical health to complete the two required backpacking field trips. Camping, entrance, and transportation fees may be required. (CSU, UC-with unit limitation)

## **RECM 0071. Rock Climbing**

*Units: 2*

Formerly known as PHED 77

Hours: 54 (18 lecture, 36 activity)

Covers various aspects of climbing including: how to use rope systems and other climbing gear safely, how to tie and use various knots, belaying techniques, call signals, balance, climbing techniques, footwork, flexibility, and rappelling. Students should be ambulatory and in good health to complete the required field trips. Entrance and transportation fees may be required. (CSU, UC-with unit limitation)

## **RECM 0072. Wilderness Survival**

*Units: 2*

Formerly known as PHED 78

Hours: 54 (27 lecture, 27 laboratory)

Designed to enhance the student's understanding of the outdoors and the natural world. Interactive discussions and experiments involving shelter, water, fire, food, tracking, hazards, and other basic survival skills. Field study required. (CSU)

## **RECM 0084. Hospitality: Hotel and Lodging Operations**

*Units: 3*

Hours: 54 lecture

Overview of hotel and lodging operating systems, business practices and careers, to include: front office, housekeeping, property maintenance, food and beverage, human resources management, information systems and sales and marketing. (CSU)

## **RECM 0095. Internship in Recreation Management**

*Units: 0.5-4*

Designed for advanced students to work in an area related to their educational or occupational goal. Provides new on-the-job technical training under the direction of a worksite supervisor, allowing students to expand knowledge and skills in the chosen field. Mandatory orientation session and faculty approval to determine eligibility. One unit of credit is equal to 54 hours of work. Students may earn up to a total of 16 units in internship courses (any course numbered 95 and PDEV 94). (CSU-with unit limitation)

## **RECM 0100. Introduction to Hospitality**

*Units: 3*

Hours: 54 lecture

Overview of structure and financial performances of hospitality industry; food and lodging, resorts, tourism enterprises, attractions and related operations. Focus on orientation to customer service, cultural/economic trends and career opportunities. (CSU)

**RECM 0120. Hospitality Cost Control**

*Units:* 3

Advisory: Completion of BUS 201 and BUS 202 with grades of "C" or better

Hours: 54 lecture

Analyzing and managing: food, beverage, labor and other costs within a hospitality operation. Emphasis on problem solving, applying cost control techniques to maximize profits while managing expenses.

Topics include: establishing standards, cost-volume-profit-analysis, forecasting, purchasing and storage controls, menu costing and pricing, theft prevention and labor control. (CSU)