

# RECREATION MANAGEMENT

## Contact Information

### Division

Kinesiology and Athletics

### Dean

Roz Goldenberg (Interim)

### Associate Dean

Rachel Johnson

### Division Office

Ft, Rocklin Campus

## Overview

Recreation Management is designed to explore the skills needed to manage programs and events in a variety of recreational settings that include city parks and recreation programs, state and national parklands, hotels, playgrounds, forests, beaches, health clubs, tourism destinations and non-profit community centers. Career fields in recreation include public service, private recreation, outdoor recreation and leadership positions.

## Faculty

### Darci D. Brownell

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California State University, Sacramento

M.S., National University

### Mary V. Conway

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

A.A., Packer Collegiate Institute

B.S., City University of New York, Brooklyn College

M.S., University of Illinois, Chicago

### Scott R. Decker

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., University of California, Davis

M.A., United States Sports Academy

### Heather Eubanks

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California Lutheran University

M.A., Azusa Pacific University

### John C. Fusano

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California State University, Sacramento

M.A., Saint Mary's College of California

### Jason S. Gantt

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.S., California State University, Sacramento

M.S., California State University, Sacramento

### Brandie Murrish

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.S., California Lutheran University

M.S., California State University, Northridge

M.Ed., Grand Canyon University

### Vera Nelson

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California Polytechnic State University, San Luis Obispo

M.S., California State University, Sacramento

### Ben S. Noonan

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

A.A. Santa Rosa Junior College

B.A., Bemidji State University

M.S., Texas A and M University-Kingsville

### Robert B. Willson

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

A.A., Laney College

B.A., Sonoma State University

M.A., Saint Mary's College of California

## Recreation Management Advisory Committee

- Amanda Clemens, Fund Development Director, Rocklin Chamber of Commerce
- Matthew Eschrich, Sales Director, Rocklin Chamber of Commerce
- Janna Evans, Business and Employment Specialist, Golden Sierra Job Training Agency
- Kahl Muscott, District Administrator, Auburn Recreation District
- Jessica Sacci, Area Manager, Marriott-Pillar Hotels and Resorts

## Degrees/Certificates

### Associate Degree

- Recreation Management (p. 1)

### Certificate of Achievement

- Recreation Specialist (p. 2)

## Recreation Management

### AA or AS Degree

The Recreation Management program provides students an opportunity to learn how to motivate others to improve their lives through the constructive use of recreation. Successful completion of the Recreation Management associate degree prepares students for transfer to four-year universities. The curriculum has been designed to meet lower-division major requirements at most transfer institutions in Recreation, Recreation Administration and Resort and Lodging Management. Career opportunities include positions at recreation centers, corporate wellness programs, hotels, resorts and park and recreation programs. In all cases, students should consult with a counselor for more information on university admission and transfer requirements. Students must fulfill the following major requirements with grades of "C" or better, complete a minimum of 60 degree-applicable semester units (12 of which must be

completed at Sierra College) with a grade point average of at least 2.0 and complete one of the following three general education patterns:

- Sierra College Associate Degree Requirements (<http://catalog.sierracollege.edu/student-resources/general-education/associate-degree-requirements>);
- California State University General Education Breadth (<http://catalog.sierracollege.edu/student-resources/general-education/california-state-university-general-education-breadth-requirements>) pattern;
- Intersegmental General Education Transfer Curriculum (IGETC) (<http://catalog.sierracollege.edu/student-resources/general-education/intersegmental-general-education-transfer-curriculum-igetc>).

### Required Courses

RECM 0010	Foundations of Recreation, Parks, and Tourism Management	3
RECM 0020	Program Planning and Event Management	3
RECM 0030	Leadership in Recreation, Parks, and Tourism Management	3
RECM 0040	Leisure Aspects of the Hospitality Industry	3
<b>Select 9-11 units from the following:</b>		9-11
BIOL 0005	Human Anatomy (OR)	
	or BIOL 0007A Human Anatomy I & BIOL 0007B and Human Anatomy II	
BIOL 0006	Human Physiology	
BIOL 0011	Concepts of Biology	
BUS 0001	Financial Accounting I	
BUS 0002	Financial Accounting II	
BUS 0003	Managerial Accounting	
BUS 0020	Introduction to Business	
BUS 0048	Business Law	
BUS 0140	Small Business Management	
CIS 0050	Applying Computer Software	
	or CSCI 0010 Introduction to Computing	
COMM 0010	Communication Theory, Methods, and Practice	
ECON 0001A	Principles of Macroeconomics	
ECON 0001B	Principles of Microeconomics	
ESCI 0001 & 0001L	Physical Geology and Physical Geology Laboratory	
GEOG 0001	Physical Geography	
PSYC 0100	General Principles of Psychology	
RECM 0095	Internship in Recreation Management	
SOC 0001	Introduction to Sociology	
Total Units		21-23

## Recreation Specialist Certificate of Achievement

This certificate program provides an enhanced understanding of the basic service industry skills necessary for successful employment in the recreation, parks, tourism and hospitality industry. This program is designed to meet the needs of students interested in seeking entry-level employment in a wide range of positions within the industry. Career

opportunities include: recreation attendant, program coordinator, event planner, recreation program leader, pool manager, sports official (umpire and referee), ski resort worker, camp counselor, theme park attendant, tour guide, golf course employee and other related occupations. A certificate is designed to provide career technical skills; it is not equivalent to an associate degree.

### Required Courses

HED 0001	Standard First Aid/Community CPR	3
RECM 0010	Foundations of Recreation, Parks, and Tourism Management	3
RECM 0020	Program Planning and Event Management	3
RECM 0030	Leadership in Recreation, Parks, and Tourism Management	3
RECM 0040	Leisure Aspects of the Hospitality Industry	3
RECM 0095	Internship in Recreation Management	1
<b>Select 3 units from the following:</b>		3
BUS 0085	Introduction to Oral Communication	
COMM 0003	Small Group Communication	
COMM 0007	Intercultural Communication	
COMM 0008	Interpersonal Communication	
<b>Select 3 units from the following:</b>		3
BUS 0020	Introduction to Business	
BUS 0120	Introduction to Marketing	
<b>Select 2-4 units from the following:</b>		2-4
RECM 0050	Avalanche Safety I	
RECM 0051	Avalanche Safety II	
RECM 0070	Backpacking	
RECM 0071	Rock Climbing	
RECM 0072	Wilderness Survival	
Total Units		24-26

## Courses

Understanding course descriptions (<http://catalog.sierracollege.edu/student-resources/course-information/understanding-course-descriptions>)

### RECM 0010. Foundations of Recreation, Parks, and Tourism Management

Units: 3

Hours: 54 lecture

A foundational course focusing on the history, nature, scope and social aspects of leisure services in Western and international cultures. Includes philosophical and ethical issues as well as exploration of possible career paths. (CSU)

### RECM 0020. Program Planning and Event Management

Units: 3

Hours: 54 lecture

Theory, delivery systems and processes of program planning, implementation, and evaluation applicable to a variety of public and private agencies. Addresses programs that serve different age groups, interests and needs within a range of environments. Leadership for both professionals and volunteers presented in terms of their relationship to the human services field. (CSU)

**RECM 0030. Leadership in Recreation, Parks, and Tourism Management***Units: 3*

Hours: 54 lecture

Leadership of recreation activities with emphasis on the social development and integration of individuals into group programs, mechanics of planning, techniques of presentation and a repertoire of social activities as tools of social recreation. (CSU)

**RECM 0040. Leisure Aspects of the Hospitality Industry***Units: 3*

Hours: 54 lecture

Overview of structure and financial performances of the hospitality industry; food and lodging, resorts, tourism enterprises, attractions, and related operations. Focus on orientation on customer service, cultural/economic trends, and career opportunities. (CSU)

**RECM 0050. Avalanche Safety I***Units: 4*

Formerly known as Forestry 38

Advisory: Students should have an intermediate level of proficiency at skiing or snowboarding, and have backcountry access and climbing capability

Hours: 108 (54 lecture, 54 laboratory)

Designed to help winter enthusiasts assess avalanche hazard through field observation of weather, terrain, and the mountain snow pack. Field sessions in stability evaluation, terrain analysis, and route selection are conducted, applying theory learned in the classroom. Necessary equipment: beacon; probe; shovel; snowshoes, snowboard, or freeheel skis. (CSU)

**RECM 0051. Avalanche Safety II***Units: 2*

Formerly known as Forestry 39

Prerequisite: Completion of RECM 50 with grade of "C" or better

Advisory: Students should have an intermediate level of proficiency at skiing or snowboarding, and have backcountry access and climbing capability

Hours: 54 (27 lecture, 27 laboratory)

Stability evaluation, route selection, and decisions made in a field context relative to backcountry travel and avalanche safety. Necessary equipment: beacon; probe; shovel; snowshoes, snowboard, or freeheel skis. (CSU)

**RECM 0070. Backpacking***Units: 2*

Formerly known as PHED 0076

Hours: 54 (18 lecture, 36 activity)

Basics of minimum impact camping and wilderness safety with maximum personal comfort and enjoyment. Emphasizes "leave-no-trace" camping skills, wilderness navigation, shelter use and site selection, group dynamics and leadership. Students should be ambulatory and in good physical health to complete the two required backpacking field trips. Camping, entrance, and transportation fees may be required. (CSU, UC-with unit limitation)

**RECM 0071. Rock Climbing***Units: 2*

Formerly known as PHED 0077

Hours: 54 (18 lecture, 36 activity)

Covers various aspects of climbing including: how to use rope systems and other climbing gear safely, how to tie and use various knots, belaying techniques, call signals, balance, climbing techniques, footwork, flexibility, and rappelling. Students should be ambulatory and in good health to complete the required field trips. Entrance and transportation fees may be required. (CSU, UC-with unit limitation)

**RECM 0072. Wilderness Survival***Units: 2*

Formerly known as PHED 0078

Hours: 54 (27 lecture, 27 laboratory)

Designed to enhance the student's understanding of the outdoors and the natural world. Interactive discussions and experiments involving shelter, water, fire, food, tracking, hazards, and other basic survival skills. Field study required. (CSU)

**RECM 0095. Internship in Recreation Management***Units: 0.5-4*

Designed for advanced students to work in an area related to their educational or occupational goal. Provides new on-the-job technical training under the direction of a worksite supervisor, allowing students to expand knowledge and skills in the chosen field. Mandatory orientation session and faculty approval to determine eligibility. Students may earn up to a total of 16 units in internship courses (any course numbered 95 and PDEV 94). (CSU-with unit limitation)

## Program Student Learning Outcomes (PSLOs)

- Identify and practice high safety standards, support environmental needs, and provide a safe positive experience for other participants (students, student athletes, visiting athletes, community and faculty).
- Demonstrate knowledge and skills needed for recreational programs.
- Demonstrate personal responsibility and the importance of different leadership roles.
- Outline criteria for event planning, marketing and promoting in communities.
- Create a balance between physical fitness, social well-being, health, and academic success.