

# RECREATION MANAGEMENT

## Contact Information

### Division

Kinesiology and Athletics

### Dean

Rachel Johnson

### Associate Dean

Mark McGreevy

### Division Office

Ft, Rocklin Campus

## Overview

Recreation Management is designed to explore the skills needed to manage programs and events in a variety of recreational settings that include city parks and recreation programs, state and national parklands, hotels, playgrounds, forests, beaches, health clubs, tourism destinations and non-profit community centers. Career fields in recreation include public service, private recreation, outdoor recreation and leadership positions.

## Faculty

### Darci D. Brownell

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California State University, Sacramento  
M.S., National University

### Mary V. Conway

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

A.A., Packer Collegiate Institute  
B.S., City University of New York, Brooklyn College  
M.S., University of Illinois, Chicago

### Scott R. Decker

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., University of California, Davis  
M.A., United States Sports Academy

### Daniel Diaz Romero

**Assistant Professor, Athletics/Health Education/Kinesiology/Recreation Management/Assistant Football Coach**

B.S., University of California, Davis  
M.A., Western Governors University  
M.S., University of Central Missouri

### Heather Eubanks

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California Lutheran University  
M.A., Azusa Pacific University

### John C. Fusano

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California State University, Sacramento  
M.A., Saint Mary's College of California

### Jason S. Gantt

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.S., California State University, Sacramento  
M.S., California State University, Sacramento

### Alanna Jackson

**Assistant Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., University of Nevada, Reno  
M.S., California State University, Sacramento

### Brandie Murrish

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.S., California Lutheran University  
M.S., California State University, Northridge  
M.Ed., Grand Canyon University

### Vera Nelson

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

B.A., California Polytechnic State University, San Luis Obispo  
M.S., California State University, Sacramento

### Ben S. Noonan

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

A.A. Santa Rosa Junior College  
B.A., Bemidji State University  
M.S., Texas A and M University-Kingsville

### Robert B. Willson

**Professor, Athletics/Health Education/Kinesiology/Recreation Management**

A.A., Laney College  
B.A., Sonoma State University  
M.A., Saint Mary's College of California

## Recreation Management Advisory Committee

- Fair Oaks Parks and Recreation District, Fair Oaks, CA
- Sierra College, Rocklin, CA
- Inn Town Campground, Grass Valley and Nevada City, CA
- Sierra Business Council, Nevada City, CA
- Roseville PRD, Roseville, CA
- Sierra Business Council, Nevada City, CA
- Auburn Recreation District, Auburn, CA
- Rocklin Chamber of Commerce, Rocklin, CA
- Sunrise Parks, Citrus Heights, CA
- City of Rocklin Parks and Recreation, Rocklin, CA
- Auburn Recreation District, Auburn, CA
- Golden Sierra Job Training Agency, Roseville, CA
- City of Roseville Parks, Libraries, and Recreation, Roseville, CA
- CA State Parks: Empire Mine State Historic Park, Grass Valley & Malakoff Diggins State Historic Park, North Bloomfield, CA
- Carmichael Park, Carmichael, CA
- Orangevale Recreation & Parks District, Orangevale, CA
- City of Lincoln Recreation District, Lincoln, CA

- Folsom Sports Complex, Folsom, CA
- North Highlands Recreation & Parks District, North Highlands, CA

## Degrees/Certificates

### Associate Degree

- Recreation Management (p. 2)

### Certificate of Achievement

- Recreation Specialist (p. 2)

## Recreation Management

### AA or AS Degree

The Recreation Management program provides students an opportunity to learn how to motivate others to improve their lives through the constructive use of recreation. Successful completion of the Recreation Management associate degree prepares students for transfer to four-year universities. The curriculum has been designed to meet lower-division major requirements at most transfer institutions in Recreation, Recreation Administration and Resort and Lodging Management. Career opportunities include positions at recreation centers, corporate wellness programs, hotels, resorts and park and recreation programs. In all cases, students should consult with a counselor for more information on university admission and transfer requirements. Students must fulfill the following major requirements with grades of "C" or better, complete a minimum of 60 degree-applicable semester units (12 of which must be completed at Sierra College) with a grade point average of at least 2.0 and complete one of the following three general education patterns:

- Sierra College Associate Degree Requirements (<http://catalog.sierracollege.edu/archive/2023-2024/student-resources/general-education/associate-degree-requirements/>);
- California State University General Education Breadth (<http://catalog.sierracollege.edu/archive/2023-2024/student-resources/general-education/california-state-university-general-education-breadth-requirements/>) pattern;
- Intersegmental General Education Transfer Curriculum (IGETC) (<http://catalog.sierracollege.edu/archive/2023-2024/student-resources/general-education/intersegmental-general-education-transfer-curriculum-igetc/>).

### Required Courses

Code	Title	Units
RECM 0010	Foundations of Recreation, Parks, and Tourism Management	3
RECM 0020	Program Planning and Event Management	3
RECM 0030	Leadership in Recreation, Parks, and Tourism Management	3
RECM 0040	Leisure Aspects of the Hospitality Industry	3
<b>Select 9-11 units from the following:</b>		<b>9-11</b>
BIOL 0005	Human Anatomy	
BIOL 0006	Human Physiology	
BIOL 0011	Concepts of Biology	
BUS 0201	Financial Accounting I	
BUS 0202	Financial Accounting II	
BUS 0203	Managerial Accounting	

BUS 0242	Entrepreneurship - Small Business Management
BUS 0250 or CSCI 0010	Computer Applications for Business Introduction to Computing
BUS 0260	Introduction to Business
BUS 0270	Business Law
COMM 0010	Communication Theory, Methods, and Practice
ECON 0001A	Principles of Macroeconomics
ECON 0001B	Principles of Microeconomics
ESCI 0001	Physical Geology
ESCI 0001L	Physical Geology Laboratory
GEOG 0001	Physical Geography
PSYC 0100	General Principles of Psychology
RECM 0095	Internship in Recreation Management
SOC 0001	Introduction to Sociology

### Total Units

21-23

## Recreation Specialist

### Certificate of Achievement

This certificate program provides an enhanced understanding of the basic service industry skills necessary for successful employment in the recreation, parks, tourism and hospitality industry. This program is designed to meet the needs of students interested in seeking entry-level employment in a wide range of positions within the industry. Career opportunities include: recreation attendant, program coordinator, event planner, recreation program leader, pool manager, sports official (umpire and referee), ski resort worker, camp counselor, theme park attendant, tour guide, golf course employee and other related occupations. A certificate is designed to provide career technical skills; it is not equivalent to an associate degree.

### Required Courses

Code	Title	Units
HED 0001	Standard First Aid/Community CPR	3
RECM 0010	Foundations of Recreation, Parks, and Tourism Management	3
RECM 0020	Program Planning and Event Management	3
RECM 0030	Leadership in Recreation, Parks, and Tourism Management	3
RECM 0040	Leisure Aspects of the Hospitality Industry	3
RECM 0095	Internship in Recreation Management	1
<b>Select 3 units from the following:</b>		<b>3</b>
BUS 0266	Introduction to Oral Communication	
COMM 0003	Small Group Communication	
COMM 0007	Intercultural Communication	
COMM 0008	Interpersonal Communication	
<b>Select 3 units from the following:</b>		<b>3</b>
BUS 0260	Introduction to Business	
BUS 0280	Introduction to Marketing	
<b>Select 2-4 units from the following:</b>		<b>2-4</b>
RECM 0070	Backpacking	
RECM 0071	Rock Climbing	

RECM 0072 Wilderness Survival

**Total Units** 24-26

## Courses

Understanding course descriptions (<http://catalog.sierracollege.edu/archive/2023-2024/student-resources/course-information/understanding-course-descriptions/>)

### **RECM 0010. Foundations of Recreation, Parks, and Tourism Management**

*Units: 3*

Hours: 54 lecture

A foundational course focusing on the history, nature, scope and social aspects of leisure services in Western and international cultures. Includes philosophical and ethical issues as well as exploration of possible career paths. (CSU)

### **RECM 0020. Program Planning and Event Management**

*Units: 3*

Hours: 54 lecture

Theory, delivery systems and processes of program planning, implementation, and evaluation applicable to a variety of public and private agencies. Addresses programs that serve different age groups, interests and needs within a range of environments. Leadership for both professionals and volunteers presented in terms of their relationship to the human services field. (CSU)

### **RECM 0030. Leadership in Recreation, Parks, and Tourism Management**

*Units: 3*

Hours: 54 lecture

Leadership of recreation activities with emphasis on the social development and integration of individuals into group programs, mechanics of planning, techniques of presentation and a repertoire of social activities as tools of social recreation. (CSU)

### **RECM 0040. Leisure Aspects of the Hospitality Industry**

*Units: 3*

Hours: 54 lecture

Provide students with tools to review the structure and financial performances of the hospitality industry; food and lodging, resorts, tourism enterprises, attractions, and related operations. Focusing on orientation of customer service, cultural/economic trends, and career opportunities. (CSU)

### **RECM 0070. Backpacking**

*Units: 2*

Formerly known as PHED 76

Hours: 54 (18 lecture, 36 activity)

Basics of minimum impact camping and wilderness safety with maximum personal comfort and enjoyment. Emphasizes "leave-no-trace" camping skills, wilderness navigation, shelter use and site selection, group dynamics and leadership. Students should be ambulatory and in good physical health to complete the two required backpacking field trips. Camping, entrance, and transportation fees may be required. (CSU, UC-with unit limitation)

### **RECM 0071. Rock Climbing**

*Units: 2*

Formerly known as PHED 77

Hours: 54 (18 lecture, 36 activity)

Covers various aspects of climbing including: how to use rope systems and other climbing gear safely, how to tie and use various knots, belaying techniques, call signals, balance, climbing techniques, footwork, flexibility, and rappelling. Students should be ambulatory and in good health to complete the required field trips. Entrance and transportation fees may be required. (CSU, UC-with unit limitation)

### **RECM 0072. Wilderness Survival**

*Units: 2*

Formerly known as PHED 78

Hours: 54 (27 lecture, 27 laboratory)

Designed to enhance the student's understanding of the outdoors and the natural world. Interactive discussions and experiments involving shelter, water, fire, food, tracking, hazards, and other basic survival skills. Field study required. (CSU)

### **RECM 0095. Internship in Recreation Management**

*Units: 0.5-4*

Designed for advanced students to work in an area related to their educational or occupational goal. Provides new on-the-job technical training under the direction of a worksite supervisor, allowing students to expand knowledge and skills in the chosen field. Mandatory orientation session and faculty approval to determine eligibility. One unit of credit is equal to each 60 hours of non-paid work, or each 75 hours of paid work. Students may earn up to a total of 16 units in internship courses (any course numbered 95 and PDEV 94). (CSU-with unit limitation)

## Program Student Learning Outcomes (PSLOs)

- Identify and practice high safety standards, support environmental needs, and provide a safe positive experience for other participants (students, student athletes, visiting athletes, community and faculty).
- Demonstrate knowledge and skills needed for recreational programs.
- Demonstrate personal responsibility and the importance of different leadership roles.
- Outline criteria for event planning, marketing and promoting in communities.
- Create a balance between physical fitness, social well-being, health, and academic success.