

FASH 0002 - FASHION ANALYSIS AND SELECTION

Catalog Description

Hours: 54 lecture

Description: Consideration of the psychological, sociological, and physical factors which have an impact on dress. Principles of design as they relate to clothing and appearance. Consumer issues related to the selection and use of clothing. (CSU)

Course Student Learning Outcomes

- CSLO #1: Apply the elements and principles of design to clothing.
- CSLO #2: Create a complete body shape analysis to include fit and personal image for business and interviewing scenarios.
- CSLO #3: Critique garments to identify the aspects of fit.

Effective Term

Fall 2017

Course Type

Credit - Degree-applicable

Contact Hours

54

Outside of Class Hours

108

Total Student Learning Hours

162

Course Objectives

1. Analyze the relationship between the different garment components and how they can enhance or hinder body shape;
2. apply the elements and principles of design to clothing;
3. evaluate the use of color principles in clothing;
4. discuss the influence of the personal search of identity on clothing choice;
5. analyze consumer clothing considerations when assembling a wardrobe and selecting accessories;
6. identify appropriate ways to incorporate personal style for business and interviewing situations;
7. creates a complete body shape analysis;
8. identify the different types of personal style;
9. discuss and analyze the aspects of fit;
10. analyze garments as they relate to the measures of good quality; and
11. develop a client analysis to include body shape and personal image.

General Education Information

- Approved College Associate Degree GE Applicability
- CSU GE Applicability (Recommended-requires CSU approval)

- Cal-GETC Applicability (Recommended - Requires External Approval)
- IGETC Applicability (Recommended-requires CSU/UC approval)

Articulation Information

- CSU Transferable

Methods of Evaluation

- Problem Solving Examinations
 - Example: Performance objective "analyze garments as they relate to the measures of good quality": after a lecture on the aspects of what constitutes good quality construction in clothing the students are asked to do an analysis. The students are instructed to visit three specific stores and evaluate 3 specific types of garments as they relate to construction and price. The findings will be discussed in class. The student will be evaluated based on the thoroughness of their findings.
- Projects
 - Example: Performance objective "apply the elements and principles of design to clothing": after a lecture on elements and principles of design the students will be asked to create a design notebook using photos from magazines and the internet. The students will be evaluated based on the completeness of the notebook and the ability to identify each principle and clearly explain the physical and psychological attributes of each one.

Repeatable

No

Methods of Instruction

- Lecture/Discussion
- Distance Learning

Lecture:

1. Instructor will give a lecture on the 12 pure hues and the psychological effect of each. Examples will be shown. The students will be split in groups and given an assignment to come up with common uses of each color and reasons why they are used by referring back to lecture notes.
2. Instructor will give a lecture on professional image and dressing appropriately for interviewing. Characteristics of fit and image will be discussed along with referencing principles of design. Students will then be given an interviewing scenario and asked to come up with common interview clothing mistakes along with suggestions to make it appropriate. Each scenario will be presented in class.

Typical Out of Class Assignments Reading Assignments

1. Read current fashion related news articles and periodicals and be prepared to discuss them in class.
2. Read the chapter on the Social Psychology of Dress and be prepared to discuss the different theories and how people choose what to wear.

Writing, Problem Solving or Performance

1. Complete a body shape analysis on a partner.
2. Pick out 2 outfits from a magazine and do a write up identifying the effective use of at least three principles and elements of design.

Other (Term projects, research papers, portfolios, etc.)

1. Create a color theory notebook focusing on the 12 pure hues, neutrals and color contrast. 2. Assemble a design notebook showing the elements and principles of designs as they relate to clothing.

Required Materials

- An Introduction To Fashion Volume II: Elements of Art In Fashion
 - Author: Janet Reed
 - Publisher: Reed Publications
 - Publication Date: 2015
 - Text Edition: 4th
 - Classic Textbook?:
 - OER Link:
 - OER:
- The Meaning of Dress
 - Author: Kimberly A. Miller-Spillman
 - Publisher: Bloomsbury
 - Publication Date: 2012
 - Text Edition: 3rd
 - Classic Textbook?:
 - OER Link:
 - OER:
- Individuality In Clothing Selection and Personal Appearance
 - Author: Suzanne G. Marshall
 - Publisher: Prentice Hall
 - Publication Date: 2012
 - Text Edition: 3rd
 - Classic Textbook?:
 - OER Link:
 - OER:

Other materials and-or supplies required of students that contribute to the cost of the course.

Grumbacher Color Wheel